

## Exhibition and sponsorship opportunities

Flexible opportunities and packages available  
to suit your marketing needs

# Developmental Disorders: From Mechanism to Treatment

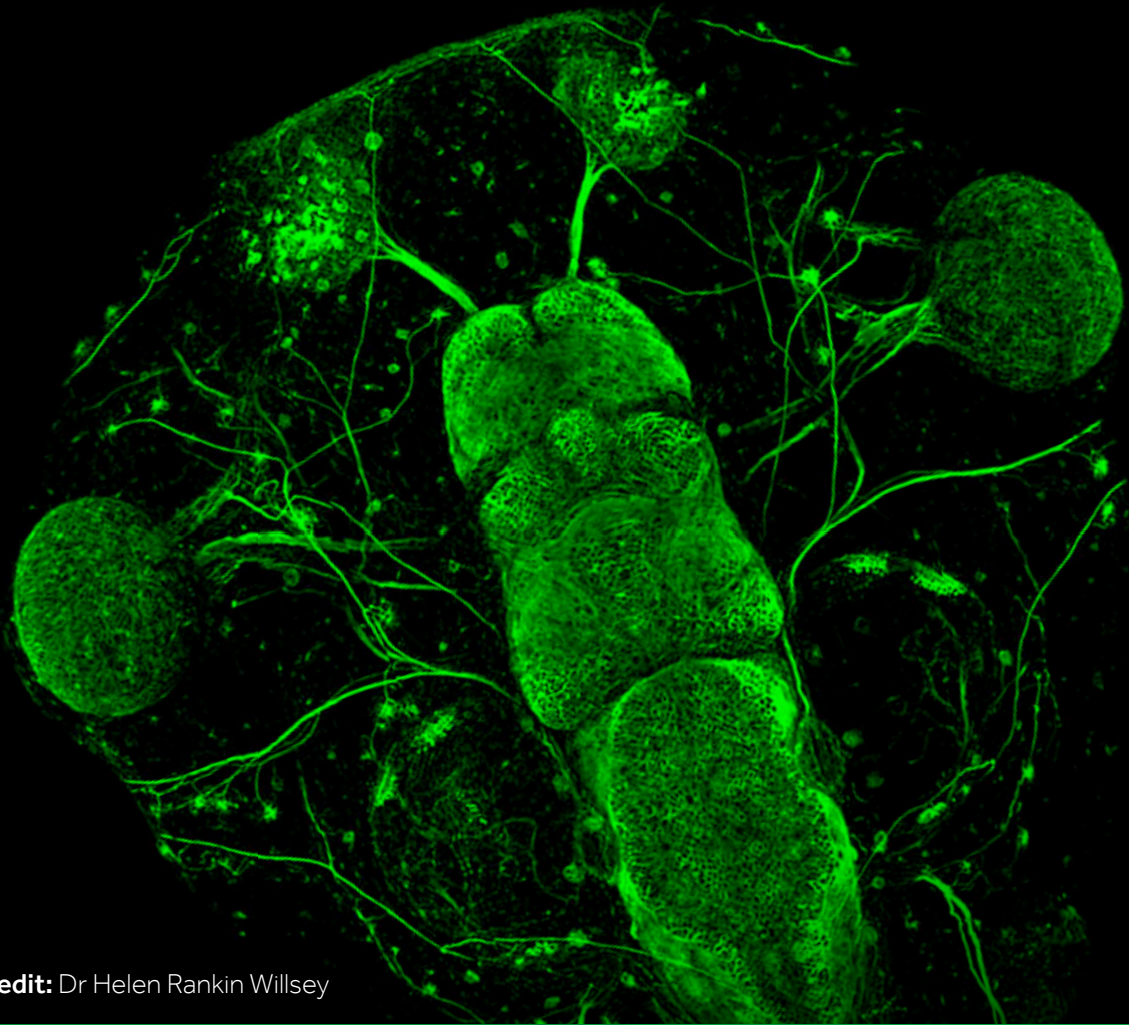


Image credit: Dr Helen Rankin Willsey

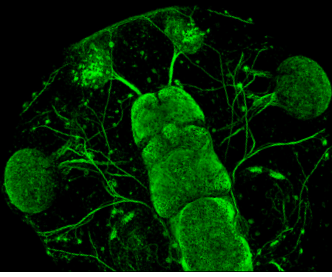
14-17 September 2021

Online



The Company of  
**Biologists**

**Development  
Disease Models  
& Mechanisms**



*"The concept for this meeting is unique. We would like to bring the science to a new level that would hopefully lead to new treatments for patients."* Monica J. Justice, The Hospital for Sick Children, Toronto, Canada

## Meeting information

This Meeting, a collaboration between the Development and Disease Models & Mechanisms journal teams, aims to bring together developmental biologists, human geneticists and clinical researchers who are united in the goal of understanding and treating developmental disorders. The underlying causes of developmental disorders – genetic or environmental – are often not understood. Moreover, there is a disconnect between researchers working on animal models of developmental disorders, geneticists trying to identify the genomic lesion responsible, and clinicians hoping to treat affected patients. Given the resulting urgent need to improve communication between these groups, to promote basic research into congenital anomalies and to invest in translating this research to the clinic, this Journal Meeting will focus specifically on building bridges from bench to clinic.

## Organisers



**Phil Beales**



**James Briscoe**



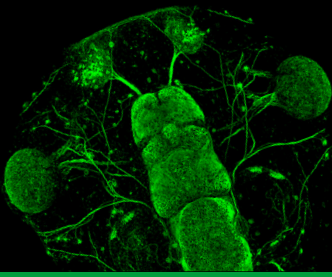
**Monica J. Justice**



**Lee Niswander**

## Confirmed speakers

- Jeanne Amiel
- Han Brunner
- Brian Ciruna
- Dagan Jenkins
- Nicholas Katsanis
- Karen Liu
- Stefan Mundlos
- Emily Noël
- Eric Olson
- Álvaro Rada-Iglesias
- David Rowitch
- Ian Smyth
- Lilianna Solnica-Krezel
- Xin Sun
- Lori Sussel



*"We are excited about the quality and breadth of science. Speakers will highlight the intersection between human genetics and disease modelling."* Lee Niswander, University of Colorado, USA

## Meeting topics

- Developmental disorders
- Ciliopathies
- Congenital defects
- Human genetics
- Rare diseases

## Provisional programme

### Tuesday 14 September 2021

13:00	Session 1
14:20	Meet the speakers and exhibitors
14:40	Session 2
15:40	Meet the speakers and exhibitors
16:00	Break
17:20	Meet the speakers and exhibitors
17:40	Social activity
18:30	End of day 1

### Wednesday 15 September 2021

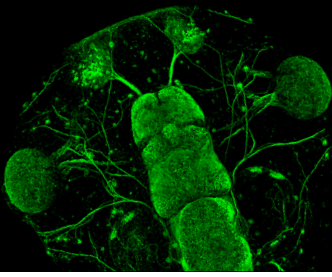
13:00	Session 3
14:00	Break
14:15	Session 4
15:40	Meet the speakers and exhibitors
16:00	Break
16:10	Patient stories and clinicians perspective
16:40	Panel discussion
17:10	Free discussion
17:25	End of day 2

### Thursday 16 September 2021

13:00	Session 5
14:05	Meet the speakers and exhibitors
14:25	Break
14:35	Session 6
15:35	Meet the speakers and exhibitors
15:55	Parallel flash talks
17:30	End of day 3

### Friday 17 September 2021

13:00	Session 7
14:00	Break
14:15	Session 8
15:35	Meet the speakers and exhibitors
15:55	Break
16:05	Session 9
17:20	Meet the speakers and exhibitors
17:40	Closing remarks and end of Meeting



*"This is the first of our Journal Meetings to involve two of The Company of Biologists' journals. It is an exciting opportunity for us in the Development team to work with DMM colleagues and devise a program that highlights the intersection between our journals."* James Briscoe, The Francis Crick Institute and Editor-in-Chief, Development

## Exhibition and sponsorship opportunities

We will be using Remo to host our Development and Disease Models & Mechanisms Journal Meeting 2021. We have successfully used Remo for a number of events. This software provides a live event and networking space, with extensive opportunity for real-time, face-to-face engagement. Just as at a physical event, attendees can freely network before and after presentations.

The exhibitor booths will be highly visible and be promoted for the duration of the event. Delegates will receive daily emails of each day's programme, including details of exhibitors.



### Exhibitor – £650

As one of only four select exhibitors, your participation will enjoy a high profile at the meeting.

Your booth will be branded with your logo, company description and external link. In the room, you will be able to engage via live chat with visitors. Face-to-face interaction makes virtual networking feel natural and fun, and builds real relationships in real-time.

Your booth also comes with a white board. Think of your white board as your booth table. Here you can add PDFs, video, external links and your lead retrieval system.

- Logo and 50 word company profile on the meeting website with up to two links to company website
- Logo on meeting announcement emails and social media acknowledgement
- Exhibitor table branded with logo, company description and link to your external website
- Live Chat with up to five participants at any one time in your branded booth

- Lead retrieval - you will be able to link to your own lead retrieval system, e.g. link to a sign-up sheet on your website.
- Post-event attendee list for one-time email mailing
- One full registration log in for one booth rep. Additional registrations available at £200 each.

### Sponsored talk – £450

- 5 minute talk, scheduled as part of the main programme
- Four sponsored talks available
- Included in the on-demand content available to everyone who paid to attend for six weeks after the Meeting
- Talk included in the daily reminder email to delegates
- Logo on the meeting website with link to company website.

### Sponsorship only (non-exhibitor) – £200

- Logo on the meeting website with link to company website
- Logo on meeting emails and on social media.

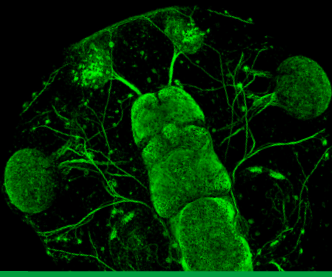
## Exhibition information

### Booth allocation

Four exhibition booths are available and will be allocated on a first come, first served basis.

If you don't see a package that suits your specific needs, please contact us and we will be happy to help.

**sponsorship@biologists.com**



## Your details

Title	
First name	
Surname	
Job title	
Organisation	
Address	
Country	Post/Zip code
Telephone	Email

## Sponsorship opportunities

<input type="checkbox"/> Exhibitor	£650	<input type="checkbox"/> Sponsored talk	£450
<input type="checkbox"/> Additional registrations	£200 each	<input type="checkbox"/> Sponsorship only (non-exhibitor)	£200

All prices above are in pounds sterling and exclude VAT

## How to pay

- ☐ Payment via bank transfer    ☐ Payment via credit card    ☐ Payment via cheque

## Contact

Please return the form to: **[sponsorship@biologists.com](mailto:sponsorship@biologists.com)**

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- The exhibitor will ensure that its exhibition stand is open and staffed during the exhibition.
- Payments must be received as per invoice terms and are non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge