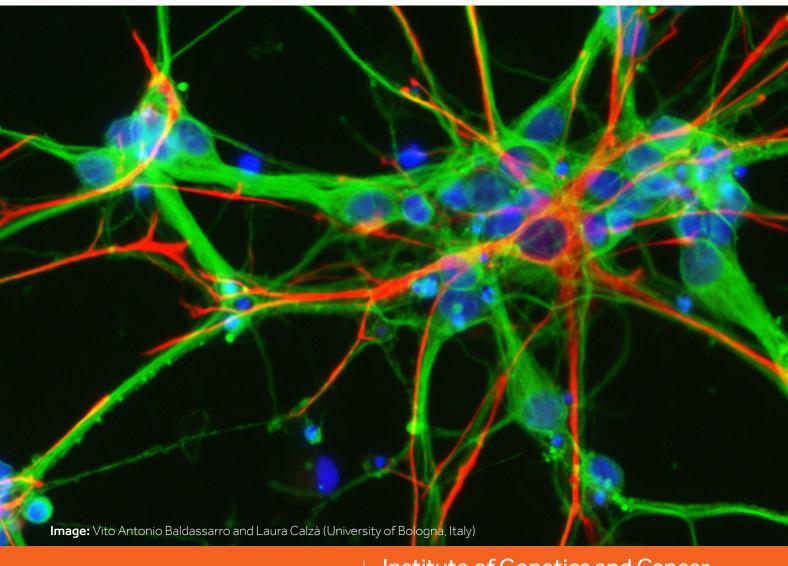
# Exhibition and sponsorship opportunities

Flexible opportunities and packages available to suit your marketing needs

# Pre-clinical Modelling of Human Genetic Disease and Therapy

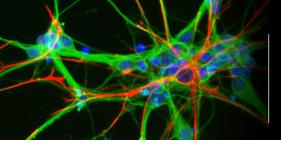


8-10 May 2024

Institute of Genetics and Cancer, University of Edinburgh, UK



Disease Models & Mechanisms



"This DMM Journal Meeting, in collaboration with the MRC National Mouse Genetics Network, the MRC Human Genetics Unit and CRUK Scotland, will bring together thought-leaders to advance the application of innovative genetic technologies to modelling human genetic disease research and therapy. I look forward to welcoming attendees and our fantastic speakers to Edinburgh."

Liz Patton, Editor-in-Chief DMM, University of Edinburgh, UK

# **Meeting information**

Rapid advances in gene editing and genetic technologies have revolutionised our ability to model human genetic disease and provided new hope for gene therapies. At this meeting, we will present the very latest advances in modelling human genetic disease, from rare disease, cancer and immune disorders through to genetic modifiers. We will also discuss the latest technologies and the challenges associated with generating relevant human genetic mutations in multi-modal systems, including advanced complex cellular models, model organisms and large animal models, and how genetic technologies can be applied to genome-wide screens and therapy. In addition, speakers will outline the latest strategies to model genetic mutations in cell type and tissue-specific mechanisms, in a developmental and time-dependent fashion, and in the coding and non-coding genome. Importantly, we will also discuss the latest approaches to the phenotyping of models and how to computationally align models with human disease to guide therapeutic intervention and, ultimately, translation.

# **Organisers**



**Wendy Bickmore** 



**Luke Boulter** 



Sara Brown



Pleasantine Mill



Liz Patton



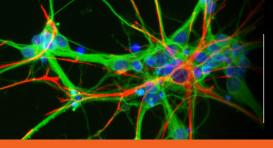
**Owen Sansom** 

# **Speakers**

- David Adams
- James Amatruda
- Adrian Bird
- Karen Blyth
- Ross Cagan
- Ramanuj DasGupta
- James Dowling
- Cathy Fernandes

- Laura Greaves
- Alberto Kornblihtt
- Karen Liu
- Cecilia Lo
- Cristina Lo Celso
- Daniel Peeper
- Steven Pollard
- Fiona Powrie

- Jason Rihel
- John Sayer
- Angelika Schnieke
- Stefan Somlo
- Ellen van den Bogaard
- Eckhard Wolf
- Andrew Wood
- Hao Zhu



"DMM Journal Meetings provide a unique opportunity to bring together clinicians and basic scientists who are united in the same goal of understanding and treating disease. Having previously been an organiser of two successful DMM Journal Meetings, these meetings provide the ideal environment to foster new collaborations and bring science to a new level."

Monica J. Justice, The Hospital for Sick Children, Toronto, Canada (previous meeting organiser)

# **Meeting topics**

- Mouse models of genetic disease (sponsored by the National Mouse Genetics Network)
- Human genetic disease and gene editing (sponsored by the MRC Human Genetics Unit)
- Innovative genetic technologies
- Congenital disorders
- Modelling microbiome and infectious disease
- Therapeutic strategies
- Cancer genetics (sponsored by CRUK Scotland Centre)

### In collaboration with











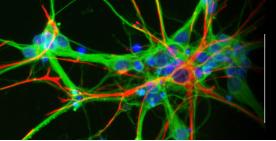
MRC National Mouse Genetics Network

# **Preliminary programme**

Wednesday 8 May 2024			
12:30	Lunch		
14:00	Session 1		
15:45	Coffee		
16:30	Session 2		
18:00	Poster session and drinks		

Thursday 9 May 2024			
Session 3			
Coffee and exhibition			
Session 4			
Lunch			
Session 5			
Coffee and exhibition			
Session 6			
Poster session, exhibition and drinks			
Dinner			

Friday 10 May 2024				
09:00	Session 7			
10:30	Coffee and exhibition			
11:00	Session 8			
12:30	Lunch			
14:00	Session 9			
15:00	Coffee and exhibition			
15:30	Session 10			
17:00	End of meeting			



"The Company of Biologists meeting we attended was well organised, with a line-up of world class scientific speakers, presenting the very cutting edge of research. The agenda was varied, and the inclusion of fabulous dinners enabled discussions with a wider variety of attendees, in a more relaxed setting. I'd definitely attend again."

Mike Day, Parse Biosciences (previous meeting exhibitor)

# **Exhibition and sponsorship opportunities**

#### Exhibitor - £1200

- Unique opportunity to be our sole exhibitor for maximum exposure on Thursday 9 and Friday 10 May
- Company logo with link on the meeting website
- Logo and company description including video, links and PDFs, and links on the meeting app
- Day registrations for two staff on the stand
- Company logo on all welcome/holding slides throughout the meeting
- Access to scientific sessions
- Email and social media acknowledgements
- One push notification on meeting app
- Refreshments and lunch (Thursday and Friday) and evening dinner (Thursday)
- One use of delegate list post-event

## Meeting dinner - £1500

The main meeting dinner will be held on Thursday 9 May. Your logo will be on the menus on each table. Your company logo with link will be detailed on the sponsors' page of the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during the dinner.

## Profile on meeting app - £300

Logo and company description and links on the meeting app. This is the best way to maximise exposure and ensure every delegate sees your information.

# Poster session with pre-dinner drinks – £850 per session

The poster session with pre-dinner drinks will be held on Wednesday 8 and Thursday 9 May. Your logo and website link will be on the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during this poster session.

## Sponsored lanyards - £750

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo will be printed on the lanyard along with the logo for Disease Models & Mechanisms. Your logo and website link will be on the meeting website as well as your logo appearing in the meeting app.

If you don't see a package that suits your specific needs, please contact us and we will be happy to help.

## **Exhibition information**

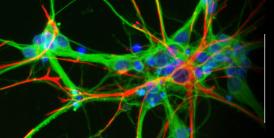
## **Space allocation**

The exhibition stand will include a table and two chairs, with access to electricity.

#### **Exhibition hours**

Thursday 9 May (10:30-19:00) and Friday 10 May (10:30-15:30)

sponsorship@biologists.com



"Exhibiting at the Journal Meeting was very beneficial for us. The programme, venue and organisation were fantastic, with good location of the booths and many occasions to speak with delegates during coffee and lunch breaks."

Marion Chopin, CAMECA (previous meeting exhibitor)

## Your details

Title				
First name				
Surname				
Job title				
Organisation				
Address				
	Post/Zip code			
Telephone	Email			

# **Sponsorship opportunities**

Exhibitor	£1200	Sponsored lanyards	£750
Meeting dinner	£1500	Profile on meeting app	£300
Poster session with pre-dinner drinks	£850 per session	Discuss other opportunities	

All prices above are in pounds sterling and exclude VAT

# How to pay

Payment via bank transfer	Payment via credit card

## **Contact**

## Please return the form to: sponsorship@biologists.com

#### Terms and conditions of booking