# Exhibition and sponsorship opportunities

Flexible opportunities and packages available to suit your marketing needs

# Infectious Diseases Through an Evolutionary Lens

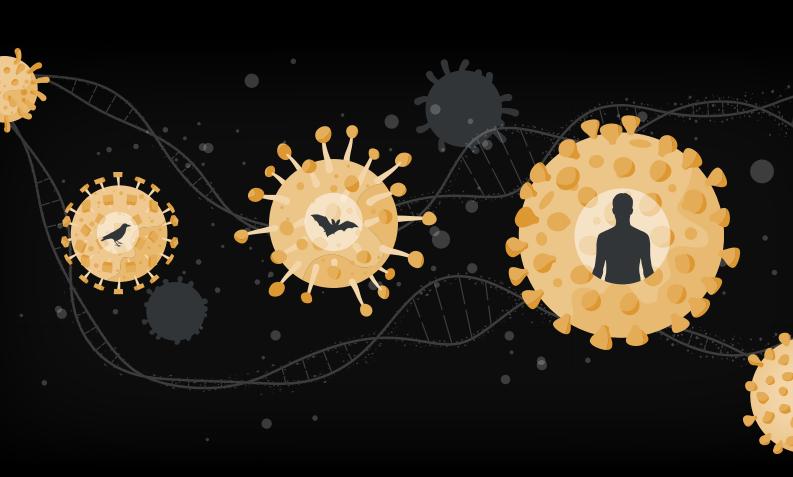


Image: Neil Smith illustration

17-19 October 2023

BMA House, London, UK



# Disease Models & Mechanisms



"Given the global SARS-CoV-2 pandemic, there is growing appreciation of the use of evolutionary analyses to gain insight into the critical interactions between pathogen and host that lead to disease. As Editor-in-Chief, I am delighted that DMM is supporting this vital research with our third Journal Meeting." Liz Patton, Editor-in-Chief DMM, University of Edinburgh, UK

# **Meeting information**

Infectious diseases have exerted strong selective evolutionary pressure on humans and other hosts throughout history. There is growing appreciation of the use of evolutionary analyses to gain insight into the critical interactions between pathogen and host that lead to disease, tolerance or resolution for SARS-CoV-2, tuberculosis, HIV, malaria and other infectious diseases. Understanding these interactions provides insights into (i) the key host defences that successfully limit the pathogen, (ii) the mechanisms by which pathogens have subverted and overcome these defences, (iii) new opportunities for therapies, and (iv) the origins and emergence of novel pathogens. Studies in standard model systems with a single strain of pathogen often neither fully reflect the complexity and diverse manifestations of disease nor provide a robust platform for evaluating therapies. Evolutionary approaches expand these studies to diverse host-pathogen pairings and provide insight into the molecular arms race that occurs between host and pathogen, pinpointing critical interactions (and therapeutic targets) that determine host outcome after infection.

This meeting will provide a unique opportunity to bring together leading experts in infectious diseases, host-pathogen interactions and evolutionary biology to examine new insights into infectious diseases, including pathogen evolution and emergence, and their treatment. Participants will include evolutionary biologists, immunologists, virologists, researchers studying microbial pathogenesis, human geneticists and clinicians, a diverse group who might normally not encounter each other in field-specific meetings. With talks from an outstanding list of speakers from five continents, as well as selected delegates, we will delve further into this important area of research, as well as generate new ideas and collaborations to help shape the future of infectious disease research.

# Organisers



Wendy Barclay

Sara Cherry



David Tobin



Russell Vance

# **Speakers**

- Judi Allen
- Alfred Amambua-Ngwa
- Sonja Best
- Heran Darwin
- Nels Elde
- Andrea Gamarnik
- Philip Kranzusch

- Johannes Krause
- Brenda Kwambana-Adams
- Harmit Malik
- João Marques
- Lalita Ramakrishnan
- Stephen Russell
- Vanessa Sancho-Shimizu

- Paul Sharp
- Tyler Starr
- Sarah Tishkoff
- Emily Troemel
- Linfa Wang
- Katherine Wu

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"DMM Journal Meetings provide a unique opportunity to bring together clinicians and basic scientists who are united in the same goal of understanding and treating disease. Having previously been an organiser of two successful DMM Journal Meetings, these meetings provide the ideal environment to foster new collaborations and bring science to a new level."

Monica J. Justice, The Hospital for Sick Children, Toronto, Canada (previous meeting organiser)

# **Meeting topics**

- How do host and pathogen co-evolve?
- What are the consequences of genetic conflict?
- What do the signatures of evolution tell us about how pathogen and host interact?
- What mechanistic insights come from diverse model systems?
- Molecular arms races
- Comparative architecture and logic of host immunity
- Therapies and vaccines for infectious diseases derived from evolutionary analysis
- Ancient DNA to understand pathogen and human evolution
- Writing about infectious disease evolution for the general public

### **Preliminary programme**

Tuesday 17 October 2023					
12:30	Lunch				
14:00	Session 1				
15:45	Coffee				
16:30	Session 2				
18:00	Poster session and drinks				

#### Wednesday 18 October 2023 Session 3 09:00 Coffee and exhibition 10:30 Session 4 11:00 12:30 Lunch Session 5 14:00 Coffee and exhibition 15:30 Session 6 16:00 17:30 Poster session, exhibition and drinks 19:00 Dinner

Thursday 19 October 2023					
09:00	Session 7				
10:30	Coffee and exhibition				
11:00	Session 8				
12:30	Lunch				
14:00	Session 9				
15:00	Coffee and exhibition				
15:30	Session 10				
17:00	End of meeting				

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"The Company of Biologists meeting we attended was well organised, with a line-up of world class scientific speakers, presenting the very cutting edge of research. The agenda was varied, and the inclusion of fabulous dinners enabled discussions with a wider variety of attendees, in a more relaxed setting. I'd definitely attend again."

Mike Day, Parse Biosciences (previous meeting exhibitor)

# **Exhibition and sponsorship opportunities**

### Exhibitor – £1200

- Exhibition space 2m x 2m Wednesday 18 and Thursday 19 October
- Company logo with link on the meeting website
- Logo and company description including video, links and PDFs, and links on the meeting app
- Day registrations for two staff on the stand
- Company logo on all welcome/holding slides throughout the meeting
- Access to scientific sessions
- Email and social media acknowledgements
- One push notification on meeting app
- Refreshments and lunch (Wednesday and Thursday) and evening dinner (Wednesday)
- One use of delegate list post-event

One day exhibition pricing is available on request.

### Meeting dinner – £1500

The main meeting dinner will be held on Wednesday 18 October. Your logo will be on the menus on each table. Your company logo with link will be detailed on the sponsors' page of the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during the dinner.

### Profile on meeting app – £300

Logo and company description and links on the meeting app. This is the best way to maximise exposure and ensure every delegate sees your information.

### Poster session with pre-dinner drinks – £850 per session

The poster session with pre-dinner drinks will be held on Tuesday 17 and Wednesday 18 October. Your logo and website link will be on the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during this poster session.

### Sponsored lanyards – £750

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo will be printed on the lanyard along with the logo for Disease Models & Mechanisms. Your logo and website link will be on the meeting website as well as your logo appearing in the meeting app.

\* Please note: some sponsorship opportunities may change due to restrictions on the programme because of COVID-19.

# If you don't see a package that suits your specific needs, please contact us and we will be happy to help.

### **Exhibition information**

### **Space allocation**

The exhibition stands are sold as space only, with a 6ft table and 2 chairs with access to electricity. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### **Exhibition hours**

Wednesday 18 October (10:30-19:00) and Thursday 19 October (10:30-15:30)

### sponsorship@biologists.com

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### **#DMMinfectious**

# **Your details**

Title					
First name					
Surname					
Job title					
Organisation					
Address					
Country	Post/Zip code				
Telephone	Email				

# **Sponsorship opportunities**

Exhibitor	£1200	Sponsored lanyards	£750
Meeting dinner	£1500	Profile on meeting app	£300
Poster session with pre-dinner drinks	£850 per session	Discuss other opportunities	

All prices above are in pounds sterling and exclude VAT

# How to pay

Payment via bank transfer

Payment via credit card

# Contact

### Please return the form to: sponsorship@biologists.com

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access
- The exhibitor will ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition session on Thursday 19 October.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received as per invoice terms and are non-refundable according to the cancellation terms below: Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
- More than 91 days prior to the first day of the meeting 50% of the total charge
- -91 days or less prior to the first day of the meeting 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of August 2023.

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### **#DMMinfectious**