

## Exhibition and sponsorship opportunities

Flexible opportunities and packages available  
to suit your marketing needs

# Unconventional and Emerging Experimental Organisms in Cell and Developmental Biology



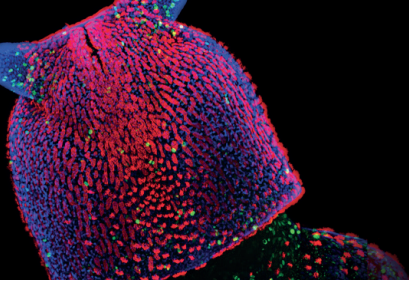
Image: "Squid embryo" by Nathan Kenny, Kathryn McClelland and Sophie Miller

17–20 September 2023

Wotton House, Surrey, UK



# Development



*"Size was perfect - able to speak to almost everybody easily. Networking event on the first evening was great. Really nice to have the seating plan where everyone was mixed up at dinner every night. A great meeting where the attendees were very open and friendly, very productive for networking and cross-fertilisation of ideas."*

Emma Rawlins, Gurdon Institute, University of Cambridge, UK  
(previous meeting attendee)

## Meeting information

The aim of this meeting is to bring together researchers with expertise in unconventional experimental organisms to share their knowledge and exchange technical approaches. The increasing use of less well-studied systems allows us to tackle fundamental questions around the evolution of multicellular life, body plans and structures, to investigate conserved and divergent cell biological processes and to provide insight into the mechanisms responsible for developmental pattern formation, regeneration, homeostasis and ageing. The meeting will provide an exciting survey of the diversity of life and biological processes, and we hope it will act as a catalyst for disseminating ideas and the application of cutting-edge methods to new organisms.

In addition to an exciting line-up of invited speakers covering all three kingdoms of life, we aim to provide plenty of opportunities for delegates of all career stages to present their work (with both short talks and posters) so that we can highlight as diverse a range of model organisms as possible.

## Organisers



Swathi Arur



James Briscoe



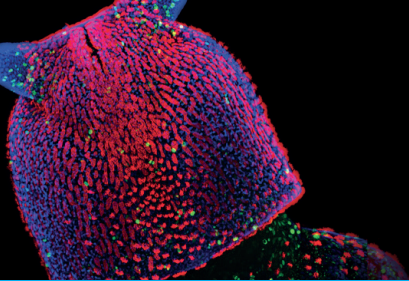
Gautam Dey



Cassandra  
Extavour

## Speakers

- Ehab Abouheif
- Magdalena Bezanilla
- Susana Coelho
- Kim Cooper
- Peter Dearden
- Andrew Gillis
- Amy Gladfelter
- Annika Guse
- Aissam Ikmi
- Ricardo Mallarino
- Iñaki Ruiz-Trillo
- Pauline Schaap
- Mansi Srivastava
- Hanh Vu



*"The Company of Biologists meeting we attended was well organised, with a line-up of world class scientific speakers, presenting the very cutting edge of research. The agenda was varied, and the inclusion of fabulous dinners enabled discussions with a wider variety of attendees, in a more relaxed setting. I'd definitely attend again"*

Mike Day, Parse Biosciences  
(previous meeting exhibitor)

## Meeting topics

- Surveying the diversity of life
- Evo-devo and eco-evo-devo
- Conserved and divergent developmental mechanisms
- Establishing tools and techniques

## Preliminary programme

### Sunday 17 September 2023

12:45	Lunch
14:30	Session 1
16:15	Coffee
17:00	Session 1 (continued)
18:30	Pre-dinner drinks
19:30	Dinner

### Monday 18 September 2023

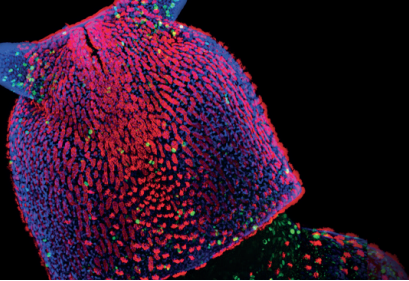
09:00	Session 2
10:30	Coffee and exhibition
11:00	Session 2 (continued)
12:30	Lunch
14:00	Session 3
15:30	Coffee and exhibition
16:00	Session 3 (continued)
17:30	Posters, exhibition and pre-dinner drinks
19:30	Dinner

### Tuesday 19 September 2023

09:00	Session 4
10:30	Coffee and exhibition
11:00	Discussion session
12:30	Lunch
14:00	Free time/social
15:30	Coffee and exhibition
16:00	Session 5
17:30	Posters, exhibition and pre-dinner drinks
19:30	Dinner

### Wednesday 20 September 2023

09:00	Session 6
10:30	Coffee
11:00	Session 6 (continued)
12:30	Concluding remarks
12:45	Lunch



*"It was an exceptional gathering of people both at the scientific and at the social level."*

Perpetua Pinto-do-Ó, University of Porto, Portugal  
(previous meeting attendee)

## Exhibition and sponsorship opportunities

### Exhibitor – £1200

- Exhibition space 2m x 2m Monday 18 and Tuesday 19 September
- Company logo with link on the meeting website
- Logo and company description including video, links and PDFs on the meeting app
- Day registrations for two staff on the stand
- Company logo on all welcome/holding slides throughout the meeting
- Access to scientific sessions
- Email and social media acknowledgements
- One push notification on meeting app
- Refreshments and lunch (Monday and Tuesday) and evening dinner (Monday)
- One use of delegate list post-event

### Meeting dinner – £1500

The main meeting dinner will be held on Tuesday 19 September. Your logo will be on the menus on each table. Your company logo with link will be detailed on the sponsors' page of the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during the dinner.

### Profile on meeting app – £300

Logo and company description and links on the meeting app. This is the best way to maximise exposure and ensure every delegate sees your information.

### Poster session with pre-dinner drinks – £850 per session

The poster sessions with pre-dinner drinks will be held on Monday 18 and Tuesday 19 September and will be an ideal time to meet the delegates. Your logo and website link will be on the meeting website and you will be listed as a sponsor on the meeting app with your company logo, description and links. Your branded banner stands and signage can be on display along with your literature during this poster session.

### Sponsored lanyards – £750

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo will be printed on the lanyard along with the logo for Development. Your logo and website link will be on the meeting website as well as your logo appearing in the meeting app.

### Sponsored talk - £750

There will be an opportunity for your company to include a sponsored talk in the programme, giving you great exposure to all meeting delegates. Availability is limited, so please let us know at your earliest convenience if you are interested in this option. Your company logo with link will feature on the meeting website, and your logo, company description and links on the meeting app. The talk can be delivered in-person or virtually.

**If you don't see a package that suits your specific needs, please contact us and we will be happy to help.**

## Exhibition information

### Space allocation

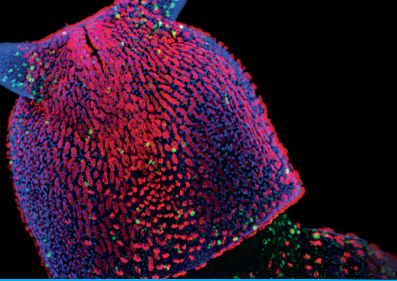
The exhibition stands are sold as space only, with a 6ft table and 2 chairs. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### Exhibition hours

Monday 18 and Tuesday 19 September: 10.30 – 19.30

**sponsorship@biologists.com**





*"The meeting was just the right size to stimulate great discussion and interaction."*

Brigid Hogan, Duke University, USA

(previous meeting attendee)

## Your details

Title	
First name	
Surname	
Job title	
Organisation	
Address	
Country	Post/Zip code
Telephone	Email

## Sponsorship opportunities

<input type="checkbox"/> Exhibitor	£1200	<input type="checkbox"/> Poster session with pre-dinner drinks	£850 per session
<input type="checkbox"/> Meeting dinner	£1500	<input type="checkbox"/> Sponsored lanyards	£750
<input type="checkbox"/> Sponsored talk	£750	<input type="checkbox"/> Profile on meeting app	£300
		<input type="checkbox"/> Discuss other opportunities	

All prices above are in pounds sterling and exclude VAT

## How to pay

Payment via bank transfer     Payment via credit card     Payment via cheque

## Contact

Please return the form to: [sponsorship@biologists.com](mailto:sponsorship@biologists.com)

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor will ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 19:30 on Tuesday 19 September.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received as per invoice terms and are non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of April 2023.