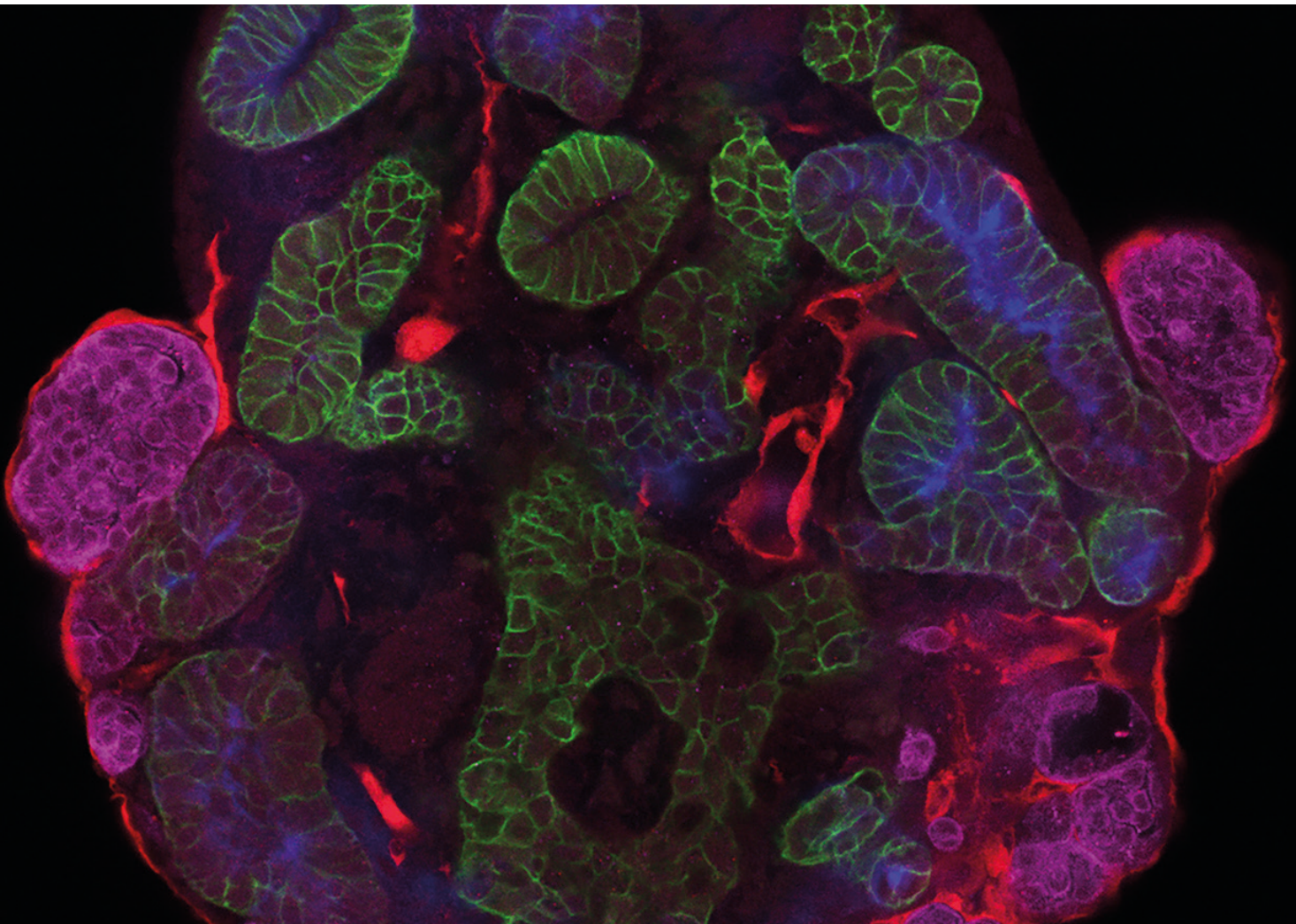


## Exhibition and sponsorship opportunities

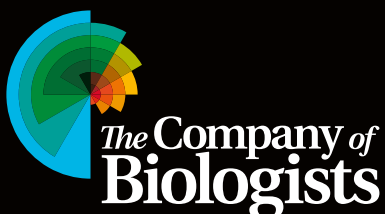
Flexible opportunities and packages available  
to suit your marketing needs

# From stem cells to human development

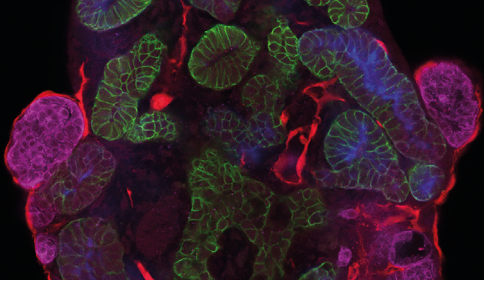


6-9 September 2020

Wotton House, Surrey, UK



# Development



*"This was an outstanding meeting for anyone who is excited to learn about advances in human development. This highly interactive meeting provided ample opportunities for discussions with all the participants."*

Azim Surani, University of Cambridge, UK (2016 meeting speaker)

## Meeting information

This meeting will represent the fourth in our highly successful series of events focussing on human developmental biology. Since the initiation of this series of meetings in 2014, we have witnessed huge progress in the field, with more and more researchers turning to stem cell and organoid systems to investigate development and organogenesis *in vitro*, as well as increased analysis of human embryos and tissues to understand how these processes occur *in vivo*. Technological advances such as genome editing, single cell sequencing and improvements in tissue engineering now allow us to delve more deeply into the conserved and divergent processes underlying human development. Such knowledge is essential to underpin translational research into developmental disorders, to develop cell and tissue therapies, and to understand the origins and evolution of our own species.

As previously, this meeting brings together researchers working on a diverse set of questions – from early cell fate choices in the human embryo to tissue organogenesis, from genomics and epigenomics to the evolution of human traits. Despite this breadth of interests, the scientists involved are united by common challenges associated with working with human cells and tissues, and by a common goal to understand the similarities and differences between human development and that of other species.

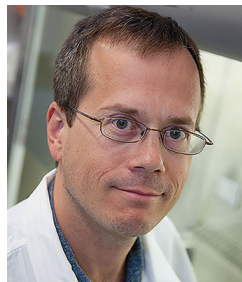
## Organisers



James Briscoe



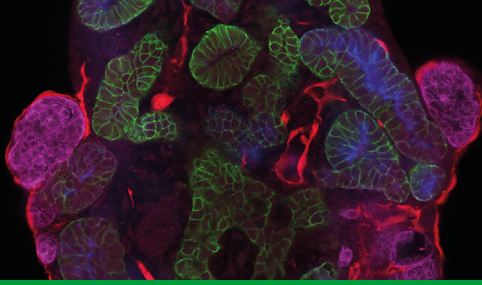
Barbara Treutlein



James Wells

## Confirmed speakers

- Shuibing Chen
- Kevin Eggan
- Jianping Fu
- Meritxell Huch
- Matthew Hurles
- Wieland Huttner
- Frank Jacobs
- Karl Koehler
- Madeline Lancaster
- Hanna Mikkola
- Christine Mummery
- Kathy Niakan
- Maike Sander
- Pontus Skoglund
- Azim Surani
- Margherita Yayoi Turco
- Ludovic Vallier
- Wei Xie



*"Thank you very much for the conference. It really inspired me to plan new experiments that give more insight into human development - and to publish them in Development, the most beautiful journal!"*

Bärbel Ulmer, University Medical Center Hamburg-Eppendorf, Germany  
(2018 meeting attendee)

## Meeting topics

- Early embryogenesis and germline development
- Single cell technologies
- Tissue engineering
- Human organogenesis
- Neurogenesis
- Human evolution

## Preliminary programme

### Sunday 6 September 2020

|       |                       |
|-------|-----------------------|
| 12:45 | Lunch                 |
| 14:30 | Session 1             |
| 16:15 | Coffee                |
| 17:00 | Session 1 (continued) |
| 18:30 | Pre-dinner drinks     |
| 19:30 | Dinner                |

### Monday 7 September 2020

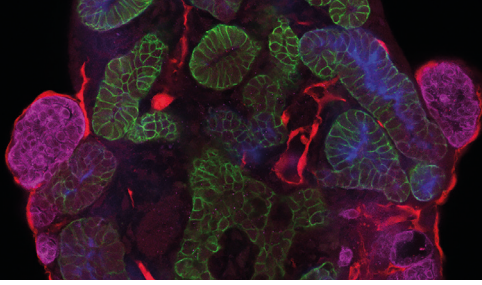
|       |                               |
|-------|-------------------------------|
| 09:00 | Session 2                     |
| 10:30 | Coffee                        |
| 11:00 | Session 2 (continued)         |
| 12:30 | Lunch                         |
| 14:00 | Session 3                     |
| 15:30 | Coffee                        |
| 16:00 | Session 3 (continued)         |
| 17:30 | Posters and pre-dinner drinks |
| 19:30 | Dinner                        |

### Tuesday 8 September 2020

|       |                               |
|-------|-------------------------------|
| 09:00 | Session 4                     |
| 10:30 | Coffee                        |
| 11:00 | Discussion session            |
| 12:30 | Lunch                         |
| 14:00 | Free time/social              |
| 15:30 | Coffee                        |
| 16:00 | Session 5                     |
| 17:30 | Posters and pre-dinner drinks |
| 19:30 | Dinner                        |

### Wednesday 9 September 2020

|       |                       |
|-------|-----------------------|
| 09:00 | Session 6             |
| 10:30 | Coffee                |
| 11:00 | Session 6 (continued) |
| 12:30 | Concluding remarks    |
| 12:45 | Lunch                 |



*"It was an exceptional gathering of people both at the scientific and at the social level"*

Perpetua Pinto-do-Ó, i3S - Instituto de Investigação e Inovação em Saúde,  
University of Porto, Portugal (2018 meeting attendee)

## Exhibition and sponsorship opportunities

### Exhibitor – £1,800

- Exhibition space 2m x 2m on Monday 7 and Tuesday 8 September
- Company logo with link on the meeting website
- Full page colour advertisement in the meeting booklet
- Day registrations for 2 staff on the stand
- Dinner invitations on Monday 7 September for 2 staff
- Logo and company description (50 words) in the meeting booklet
- Company logo on all welcome/holding slides throughout the meeting

If you wish to display literature or materials at the meeting but will not be able to attend, please get in touch for a price.

### Meeting dinner – £1,500

The main meeting dinner will be held on the last night, Tuesday 8 September. Your logo will be on the meeting booklet and also on the menus on each table. Your company logo and website link will be detailed on the sponsors' page of the meeting website. Your branded banner stands and signage can be on display, along with your literature during the dinner.

### Sponsored talk - £750

There will be an opportunity for your company to include a sponsored talk in the programme, giving you great exposure to all meeting delegates. Availability is limited, so please let us know at your earliest convenience if you are interested in this option.

### Poster session with pre-dinner drinks – £800 per session

The poster sessions with pre-dinner drinks will be held on Sunday 6 and Monday 7 September and will be an ideal time to meet the delegates. Your logo and website link will be on the meeting website and your logo will feature in the meeting booklet. Your branded banner stands and signage can be on display along with your literature during this poster session.

### Delegate meeting bags – £1,200

This is a great opportunity to get your logo on the meeting bags alongside our logo. Your logo and website link will be on the meeting website as well as your logo being in the meeting booklet.

### Sponsored lanyards – £750

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo would be printed on the lanyard along with the logo for Development. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme.

### Inserts in delegate bags – £300

One A4/A5 leaflet will be included in the delegate packs. This is the best way to maximize exposure and ensure every delegate sees your information.

### Poster prizes

Please contact us if you are interested in sponsoring a poster prize.

## Exhibition information

### Space allocation

The exhibition stands are sold as space only, with a 6ft table and 2 chairs. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### Exhibition hours

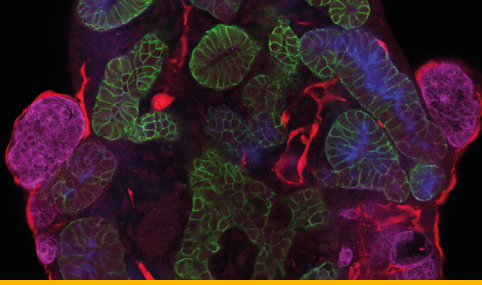
Monday 7 September and Tuesday 8 September 10:30 - 19:30

**If you don't see a package that suits your specific needs, please contact us and we will be happy to help.**

**[sponsorship@biologists.com](mailto:sponsorship@biologists.com)**

**From stem cells to human development**

6-9 September 2020, Wotton House, Surrey, UK



*"The meeting was just the right size to stimulate great discussion and interaction."*

Brigid Hogan, Duke University, USA (2016 meeting speaker)

## Your details

|              |               |
|--------------|---------------|
| Title        |               |
| First name   |               |
| Surname      |               |
| Job title    |               |
| Organisation |               |
| Address      |               |
|              |               |
| Country      | Post/Zip code |
| Telephone    | Email         |

## Sponsorship opportunities

|  |        |  |                  |
|--|--------|--|------------------|
| <input type="checkbox"/> Exhibitor             | £1,800 | <input type="checkbox"/> Poster session with pre-dinner drinks | £800 per session |
| <input type="checkbox"/> Meeting dinner        | £1,500 | <input type="checkbox"/> Sponsored lanyards                    | £750             |
| <input type="checkbox"/> Delegate meeting bags | £1,200 | <input type="checkbox"/> Insert in delegate bags               | £300             |

All prices above are in Pound Sterling and exclude VAT

## How to pay

Payment via bank transfer     Payment via credit card     Payment via cheque

## Contact

Please return the form to: [sponsorship@biologists.com](mailto:sponsorship@biologists.com)

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 19:30 on Tuesday 8 September.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan, if required, at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received as per invoice terms and is non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of August 2020.

**From stem cells to human development**

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