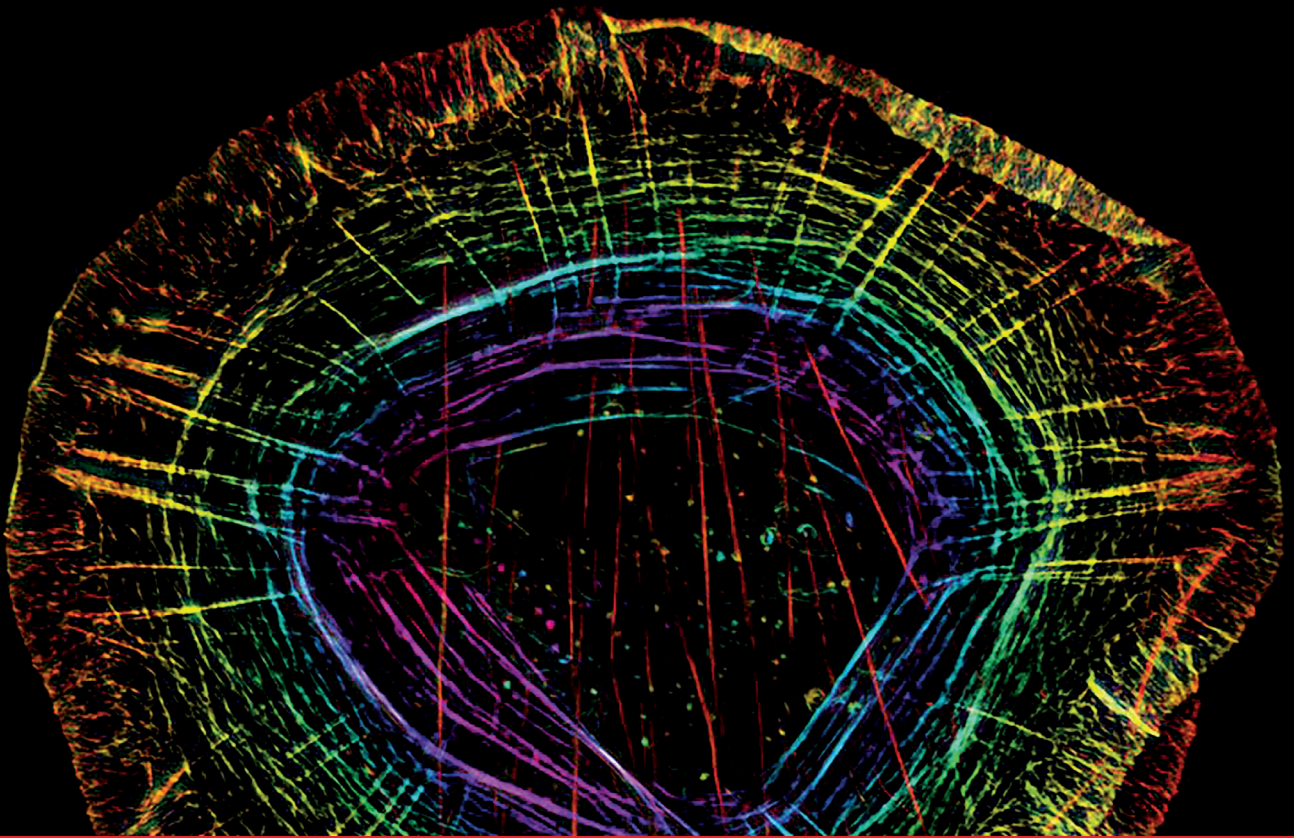


## Exhibition and sponsorship opportunities

Flexible opportunities and packages available  
to suit your marketing needs

# Cellular dynamics: membrane-cytoskeleton interface

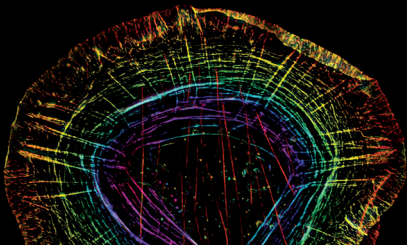


21-24 May 2017

Southbridge Hotel & Conference Center  
Southbridge, MA, USA



Journal of  
**Cell Science**



*"Can't wait to attend this meeting! It fills a niche, bringing together an outstanding group of speakers working on a variety of membranes and models, who don't often appear on the same program."*

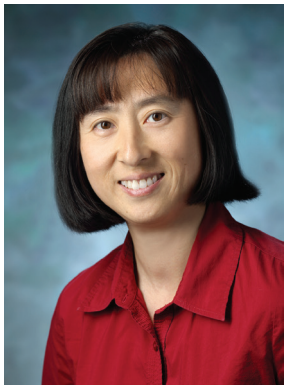
Kathleen J. Green, Northwestern University Medical School, USA

## Meeting information

Cell biology in its broadest sense aims to understand how a cell, the basic unit of life, converts information stored within its genome into form and function in both space and time. This includes understanding not only the inner workings of individual cells but also how they react and respond to each other and their environment.

The purpose of this meeting is to bring together researchers studying the interface between membrane and cytoskeletal systems at different scales and perspectives using a range of model systems – a unique approach that is intended to bring together frontline research in these areas, stimulating discussions across the disciplines and fostering collaborative links between researchers.

## Organisers



Elizabeth Chen



Margaret Gardel



Jennifer Lippincott-Schwartz



Michael Way

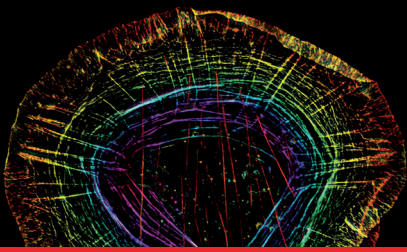
## Confirmed speakers

- Anna Akhmanova
- Daniel Billadeau
- Anthony Bretscher
- Gaudenz Danuser
- Kathleen J. Green
- Cara Gottardi
- Erika Holzbaur
- Johanna Ivaska
- Tomas Kirchhausen
- Mark Peifer
- Jenny Russinova
- Erik Sahai
- Giorgio Scita
- Sophie Martin
- David Stephens
- William Trimble
- Kristin Verhey
- Gia Voeltz
- Kenneth M. Yamada

**Cellular dynamics: membrane-cytoskeleton interface**

21-24 May 2017, Southbridge Hotel & Conference Center, Southbridge, MA, USA





## Meeting topics

- Cell adhesion
- Advanced imaging
- Cell migration and metastasis
- Membrane trafficking
- Signalling and polarity
- Compartmentalisation and organelles

## Preliminary programme

### Sunday 21 May 2017

12:30	Lunch
14:00	Welcome
14:15	Session 1
15:45	Coffee
16:15	Session 1 (continued)
18:00	Posters and drinks
19:30	Dinner

### Monday 22 May 2017

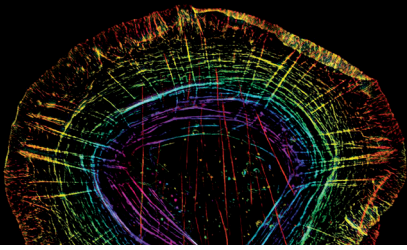
08:00	Breakfast
09:00	Session 2
10:30	Coffee
11:00	Session 2 (continued)
12:30	Lunch
14:00	Session 3
16:00	Posters and coffee
17:30	Posters to finish
18:00	Social activity with dinner

### Tuesday 23 May 2017

08:00	Breakfast
09:00	Session 4
10:30	Coffee
11:00	Session 4 (continued)
12:30	Lunch
14:00	Session 5
15:30	Coffee
16:00	Session 5 (continued)
18:00	Drinks
19:30	Dinner

### Wednesday 24 May 2017

08:00	Breakfast
09:00	Session 6
10:30	Coffee
11:00	Session 6 (continued)
12:00	Closing remarks
12:15	Lunch
13:30	Depart



## Exhibition opportunities

### Platinum sponsor – \$5,000 (max. two companies)

- Complimentary exhibition space 4m x 2m
- Company logo with link on the meeting website detailed as a Platinum sponsor
- Complimentary day registrations for 2 staff on the stand
- Complimentary dinner invitations for the Sunday evening for 2 staff
- Full page colour outside back or inside back cover advertisement in the meeting booklet
- Logo and company description (100 words) in the meeting booklet
- Company logo on the delegate meeting bag
- Company inserts in the delegate meeting bag
- Company logo on all welcome/holding slides throughout the meeting

### Gold sponsor – \$3,500

- Complimentary exhibition space 2m x 2m
- Company logo with link on the meeting website detailed as a Gold sponsor
- Full page colour advertisement in the meeting booklet
- Complimentary day registrations for 2 staff on the stand
- Complimentary dinner invitations for the Sunday evening for 2 staff
- Logo and company description (75 words) in the meeting booklet
- Company insert in the delegate meeting bag
- Company logo on all welcome/holding slides throughout the meeting

### Silver sponsor – \$2,000

- Complimentary exhibition space 2m x 2m
- Company logo with link on the meeting website detailed as a Silver sponsor
- Half page colour advertisement in the meeting booklet
- Complimentary day registrations for 2 staff on the stand
- Complimentary dinner invitations for the Sunday evening for 2 staff
- Logo and company description (50 words) in the meeting booklet
- Company logo on all welcome/holding slides throughout the meeting



## Exhibition information

This information is for Platinum, Gold and Silver sponsors.

### Space allocation

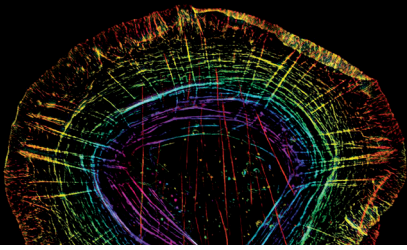
The exhibition stands are sold as space only with a 6ft table with 2 chairs. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### Exhibition hours

Sunday 21 May: 15:45 – 19:30 • Monday 22 May: 10:30 – 17:30

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*"A meeting that crosses biological scales and model systems – I am looking forward to the terrific mashup of speakers and perspectives I will gain from attending this conference!"*

Cara Gottardi, Northwestern University, USA

## Sponsorship opportunities

### Networking

#### Meeting dinner – \$1,500

The main meeting dinner will be held on the last night, Tuesday 24 May. Your logo will be on the meeting booklet and also on the menus on each table. Your company logo and website link will be detailed on the sponsor's page of the meeting website. Your branded banner stands and signage can be on display, along with your literature during the dinner. You will also be entitled to 2 complimentary invitations to attend the meeting dinner.

#### Poster session with pre-dinner drinks – \$1,125

The poster session with pre-dinner drinks will be held on the first evening, Sunday 21 May, and will be an ideal time to meet the delegates. Your logo and website link will be on the meeting website and your logo will feature in the meeting booklet. A branded roller banner and signage can be on display along with your literature during this poster session.

#### Poster session with coffee – \$900

The poster session will be held on the afternoon of Monday 22 May and will also be another opportunity to meet with the delegates. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme. A branded roller banner can be on display alongside your literature during this poster session.

### Advertising

#### Delegate meeting bags – \$1,275

This is a great opportunity to get your logo on the meeting bags alongside the logos of The Company of Biologists, Journal of Cell Science and the Platinum sponsors' logo. Your logo and website link will be on the meeting website as well as your logo being in the meeting booklet.

#### Poster prize – \$900

The prize for the best poster will be chosen by the organisers of the meeting. Your company will be acknowledged in the meeting booklet, on the website, and verbally during the presentation.

#### Sponsored lanyards – \$825

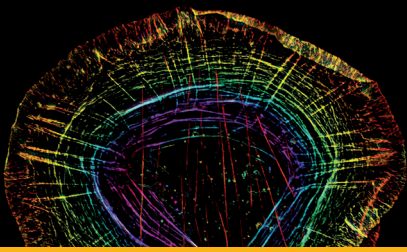
All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo would be printed on the lanyard along with the logo for Journal of Cell Science. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme.

#### Inserts in delegate bags – \$750

One A4/A5 leaflet will be included into the delegate packs. This is the best way to maximize exposure and ensure every delegate sees your information.

If you don't see a package that suits your specific needs, please contact us and we will be happy to help.

[sponsorship@biologists.com](mailto:sponsorship@biologists.com)



## Your details

Title	
First name	
Surname	
Job title	
Organisation	
Address	
Country	Post/Zip code
Telephone	Email

## Sponsorship opportunities

<input type="checkbox"/> Platinum sponsor	\$5,000	<input type="checkbox"/> Poster session with pre-dinner drinks	\$1,125
<input type="checkbox"/> Gold sponsor	\$3,500	<input type="checkbox"/> Poster session with coffee	\$900
<input type="checkbox"/> Silver sponsor	\$2,000	<input type="checkbox"/> Poster prize	\$900
<input type="checkbox"/> Meeting dinner	\$1,500	<input type="checkbox"/> Sponsored lanyards	\$825
<input type="checkbox"/> Delegate meeting bags	\$1,275	<input type="checkbox"/> Insert in delegate bags	\$750

All prices above are in US Dollars and exclude VAT

## How to pay

Payment via bank transfer     Payment via credit card     Payment via cheque

## Contact

**Please return the form to: [sponsorship@biologists.com](mailto:sponsorship@biologists.com)**

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 17:30 on Monday 22 May.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received per invoice terms and is non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of April 2017

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