

**Marketing Manager / Executive - STM Publishing - maternity cover**  
Based in Cambridge, UK

Applications are sought for a Marketing Manager / Marketing Executive at The Company of Biologists, a not-for-profit science publisher and UK charity. This maternity cover position is anticipated to last for up to one year commencing May 2018.

The successful candidate is likely to have good knowledge and experience in STM journal marketing. A flexible and proactive approach is essential alongside excellent communication skills. The role requires international travel.

Joining an experienced and successful publishing group, this is a great opportunity for a talented individual to make a significant contribution. The Company has a strong brand and the journals are well known in their communities. We have been expanding our content marketing activities, broadening our social media reach and are well prepared for GDPR. 2018 will see the Company build on these strengths and we are introducing a new community service early in 2018. We hope to see a new member of the team bringing their own ideas for our future plans.

Responsibilities include:

- Management of a significant budget circ. £250k
- Promotion of the company, its journals, meetings and other products and services
- Exhibition presence at conferences worldwide
- Creation and delivery of online marketing strategies
- Working creatively with designers and suppliers
- Ownership of the Company's Twitter feed
- Reporting on the measurable effects of campaigns against targets

The level of this position will be dependent on the successful candidate's experience and may include management or supervisory responsibilities. We expect candidates to be able to operate at a strategic level, but as a small organisation do require hands-on involvement in all aspects of marketing.

This position has an attractive salary and benefits and represents a unique career opportunity within a highly successful not-for-profit publisher. The role is based in our attractive modern offices on the outskirts of Cambridge, UK.

The Company of Biologists ([biologists.com](http://biologists.com)) exists to support biologists and inspire advances in biology. At the heart of what we do are our five specialist journals - Development, Journal of Cell Science, Journal of Experimental Biology, Disease Models & Mechanisms and Biology Open - two of them fully open access. All are edited by expert researchers in the field, and all articles are subjected to rigorous peer review. We take great pride in the experience of our publishing team and the quality of the work we produce. We believe that the profits from publishing the hard work of biologists should support scientific discovery and help develop future scientists. Our grants help support societies, meetings and individuals. Our workshops and meetings give the opportunity to network and collaborate.

To apply, please send your CV by email to [recruitment@biologists.com](mailto:recruitment@biologists.com) along with a covering letter that states your current salary, summarises your relevant experience and explains why you are enthusiastic about this opportunity. You must be able to demonstrate your entitlement to work in the UK.

Applications should be made as soon as possible and by 19th February 2018. Given the nature of this role, we encourage you to informally express your interest at an early stage and we are happy to discuss questions you may have as you consider applying. Late applications may also be considered.

