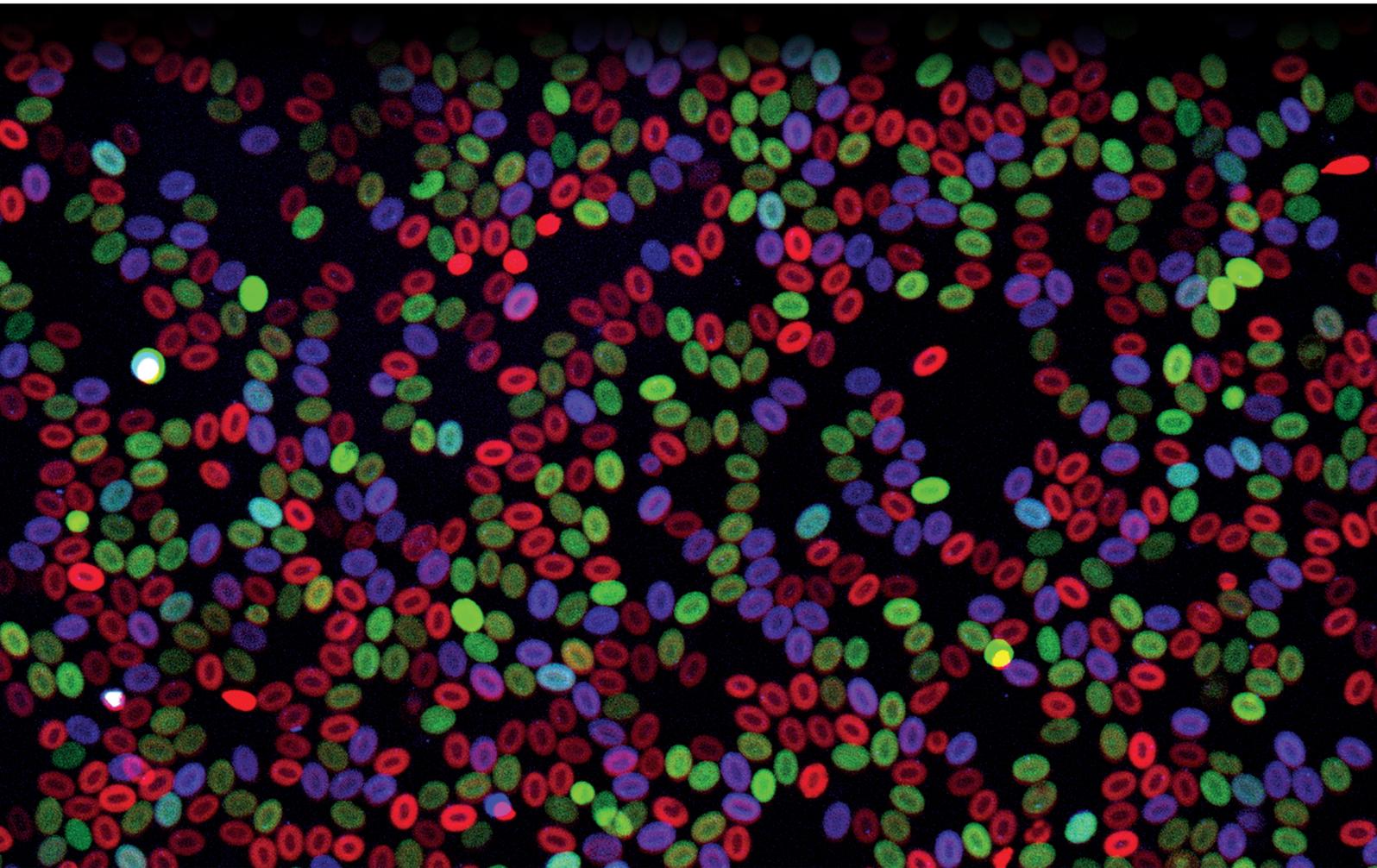


## Exhibition and sponsorship opportunities

Flexible opportunities and packages available to suit your marketing needs

# Blood disorders: models, mechanisms and therapies

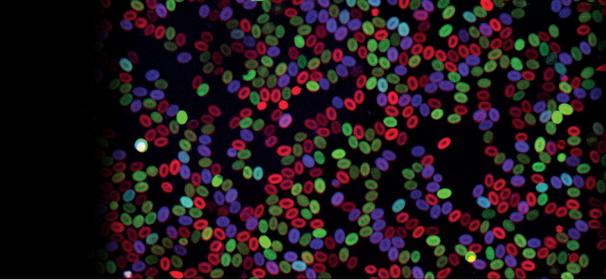


29 September – 1 October 2019

Joseph B. Martin Conference Center, Boston, USA



## Disease Models & Mechanisms



## Meeting information

Advancing basic research findings to the clinic remains a daunting task. Researchers in the field of hematopoiesis have made significant progress in this regard by taking discoveries from model organisms to the clinic. Such advances, including bone marrow transfers, stem cell replacements and immunotherapies, have also had a large impact on the treatment of non-blood disorders.

This meeting on blood disorders and their treatment, organised by the journal Disease Models & Mechanisms, is curated by Editor-in-Chief Monica Justice, Nancy Speck, Paresh Vyas and Leonard Zon. The meeting will bring together diverse front-line researchers, stimulating discussions across basic research and clinical disciplines, and fostering collaborative links among researchers.

Talks will feature basic research advances acquired across multiple model organisms, as they are applied to human blood disorders. A primary aim is to promote knowledge of therapies or drug discovery that has been developed pre-clinically to move to a clinical trial.

## Organisers



Monica Justice



Nancy Speck



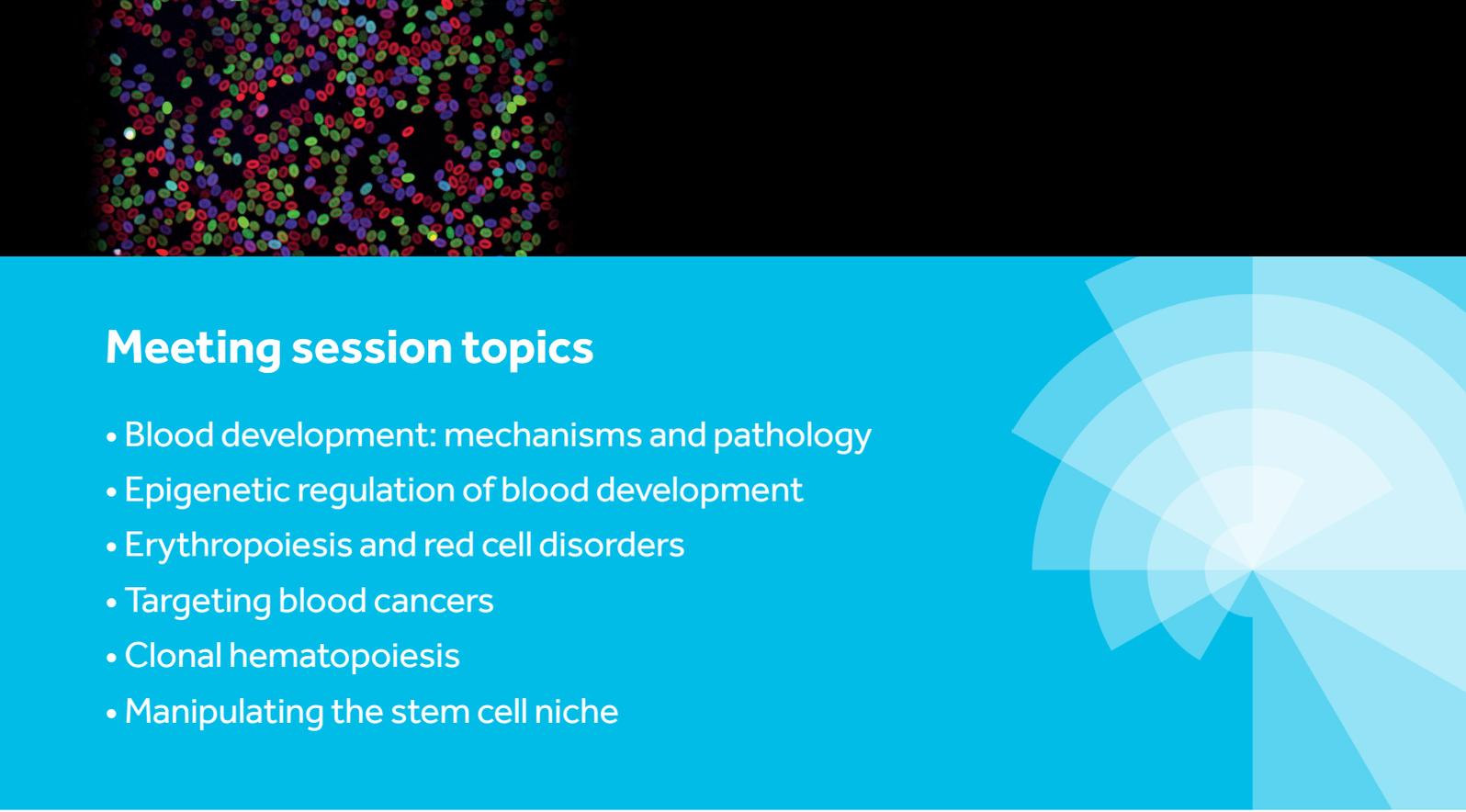
Paresh Vyas



Leonard Zon

## Confirmed speakers

- Scott Armstrong
- Fernando Camargo
- Peter Campbell
- George Daley
- John Dick
- Ben Ebert
- Giuliana Ferrari
- Maria Figueroa
- Margaret Goodell
- Trista North
- Stuart Orkin
- Emmanuelle Passegué
- Tannishtha Reya
- Vijay Sankaran
- Merav Socolovsky
- Kimberly Stegmaier
- David Traver
- Neal Young



## Meeting session topics

- Blood development: mechanisms and pathology
- Epigenetic regulation of blood development
- Erythropoiesis and red cell disorders
- Targeting blood cancers
- Clonal hematopoiesis
- Manipulating the stem cell niche

## Preliminary programme

### Sunday 29 September 2019

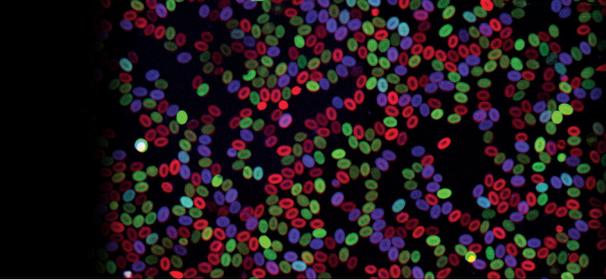
|       |   |
|-------|---|
| 09:00 | Welcome and coffee                            |
| 10:00 | Session 1                                     |
| 12:00 | Lunch   |
| 13:00 | Session 2                                     |
| 15:00 | Coffee  |
| 15:30 | Session 2 (continued)                         |
| 17:00 | Poster session with drinks and hors d'oeuvres |

### Monday 30 September 2019

|       |                               |
|-------|-------------------------------|
| 09:00 | Session 3                     |
| 10:30 | Coffee                        |
| 11:00 | Session 3 (continued)         |
| 12:30 | Lunch                         |
| 13:30 | Panel discussion              |
| 15:00 | Coffee                        |
| 15:30 | Session 4                     |
| 17:30 | Posters and pre-dinner drinks |
| 19:00 | Conference dinner             |

### Tuesday 1 October 2019

|       |                    |
|-------|--------------------|
| 09:00 | Session 5          |
| 10:30 | Coffee             |
| 11:00 | Session 6          |
| 12:15 | Concluding remarks |
| 12:30 | Lunch and depart   |



## Exhibition and sponsorship opportunities

### Exhibitor on Monday only – \$2000

- Exhibition space 2m x 2m
- Company logo with link on the meeting website
- Full page A5 colour advertisement in the meeting booklet
- Day registrations for two staff on the stand
- Dinner invitations on the exhibition day only for two staff
- Logo and company description (50 words) in the meeting booklet
- Company logo on all welcome/holding slides throughout the meeting

If you wish you display literature or materials at the meeting, but will not be able to attend please get in touch for a price.

### Meeting dinner – \$2000 - Sold

The main meeting dinner will be held on the last night, Monday 30 September. Your logo will be on the meeting booklet and also on the menus on each table. Your company logo and website link will be detailed on the sponsor's page of the meeting website. Your branded banner stands and signage can be on display, along with your literature during the dinner.

### Session sponsorship – \$750

Please contact us if you are interested in sponsoring a session.

### Poster sessions - \$1250

There will be two poster sessions - one with drinks and hors d'oeuvre (Sunday 29 September), the other with pre-dinner drinks (Monday 30 September). Your logo and website link will be on the meeting website and your logo will feature in the meeting booklet. Your branded banner stands and signage can be on display along with your literature during this poster session.

### Delegate meeting bags – \$1250 - Sold

This is a great opportunity to get your logo on the meeting bags alongside our logo. Your logo and website link will be on the meeting website as well as your logo being in the meeting booklet.

### Sponsored lanyards – \$850

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo would be printed on the lanyard along with the logo for DMM. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme.

### Inserts in delegate bags – \$750

One A4/A5 leaflet will be included into the delegate packs. This is the best way to maximize exposure and ensure every delegate sees your information.

## Exhibition information

### Space allocation

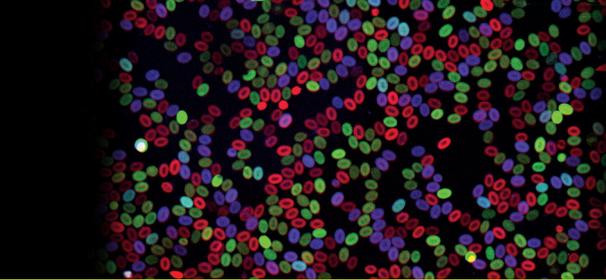
The exhibition stands are sold as space only with a 6ft table with 2 chairs. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### Exhibition hours

Monday 30 September: 10:00 - 19:00

**If you don't see a package that suits your specific needs, please contact us and we will be happy to help.**

**[sponsorship@biologists.com](mailto:sponsorship@biologists.com)**



## Your details

|              |               |
|--------------|---------------|
| Title        |               |
| First name   |               |
| Surname      |               |
| Job title    |               |
| Organisation |               |
| Address      |               |
|              |               |
| Country      | Post/Zip code |
| Telephone    | Email         |

## Sponsorship opportunities

|  |        |   |                    |
|--|--------|---|--------------------|
| <input type="checkbox"/> Exhibitor             | \$2000 | <input type="checkbox"/> Poster session with drinks | \$1250 per session |
| <input type="checkbox"/> Meeting dinner        | Sold   | <input type="checkbox"/> Sponsored lanyards         | \$850              |
| <input type="checkbox"/> Delegate meeting bags | Sold   | <input type="checkbox"/> Insert in delegate bags    | \$750              |
| <input type="checkbox"/> Session sponsorship   | \$750  |   |                    |

All prices above are in US dollars

## How to pay

Payment via bank transfer     Payment via credit card     Payment via cheque

## Contact

Please return the form to: [sponsorship@biologists.com](mailto:sponsorship@biologists.com)

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 19:00 on Monday 30 September.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received per invoice terms and is non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of August 2019.

**Blood disorders: models, mechanisms and therapies**

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