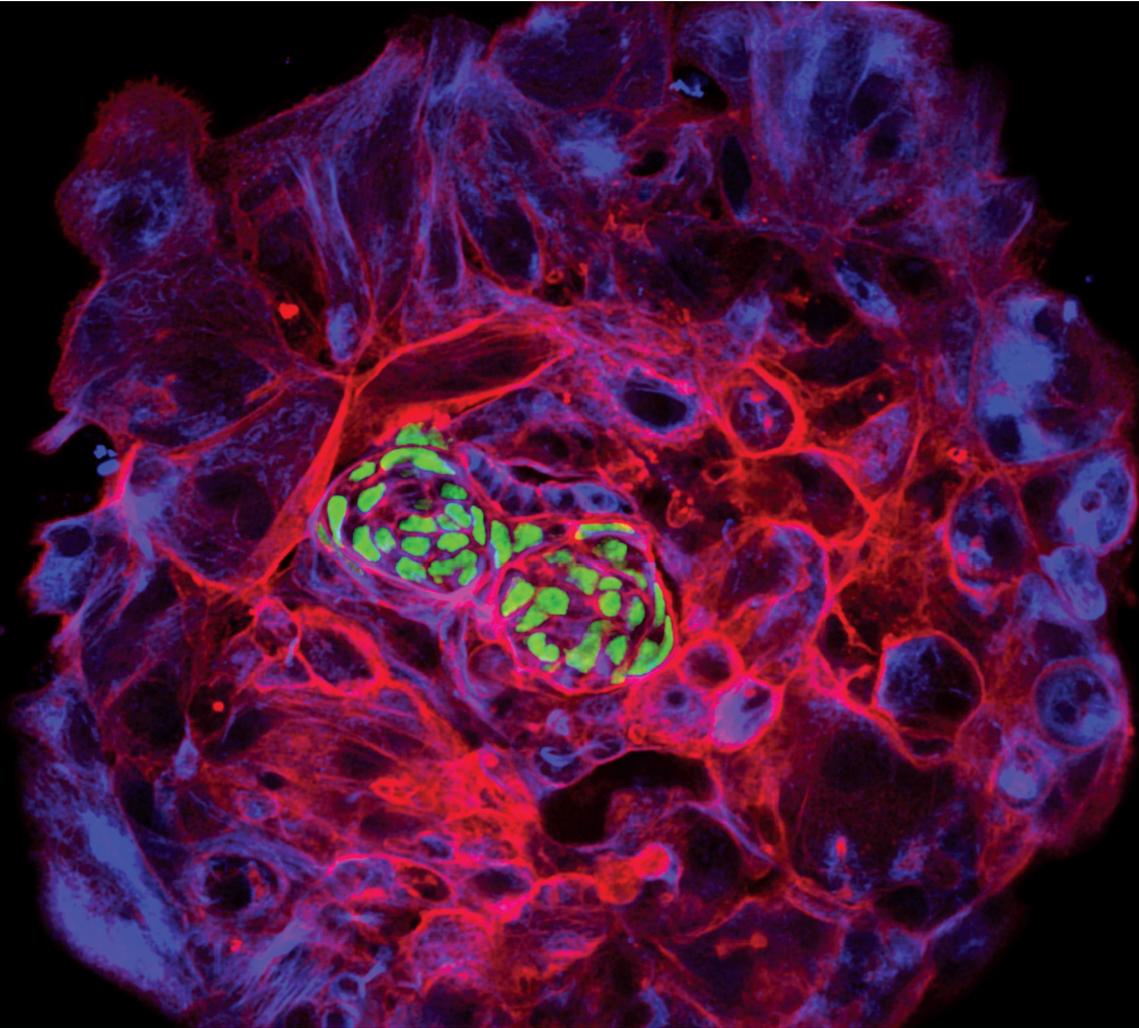


## Exhibition and sponsorship opportunities

Flexible opportunities and packages available  
to suit your marketing needs

# From stem cells to human development

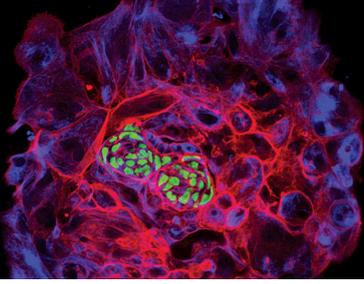


23-26 September 2018

Wotton House, Surrey, UK



# Development



*"This was an outstanding meeting for anyone who is excited to learn about advances in human development. This highly interactive meeting provided ample opportunities for discussions with all the participants."*

Azim Surani, University of Cambridge, UK (2016 meeting speaker)

## Meeting information

This meeting will represent the third in our highly successful series of events focussing on human developmental biology. Since the initiation of this series in 2014, we have witnessed huge progress in this field, with technological advances such as genome editing, single cell sequencing and improvements in tissue engineering now allowing us to delve more deeply into the conserved and divergent processes underlying human development. Such knowledge is essential to underpin translational research into developmental disorders and to develop cell and tissue therapies.

The meeting brings together researchers working on a diverse set of questions – from early cell fate choices in the human embryo to tissue organogenesis in all three germ layers, from epigenetic and other mechanisms underlying stem cell pluripotency and differentiation to methods for visualising and analysing the entire human embryo. The programme will also include a discussion session on the ethical and legal challenges of working with early human embryos, cells and organoid cultures – and how we as a community should address these.

## Organisers



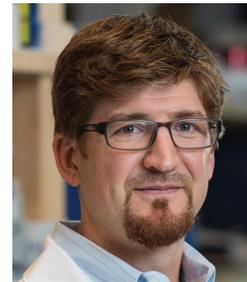
Paola Arlotta



Ali Brivanlou



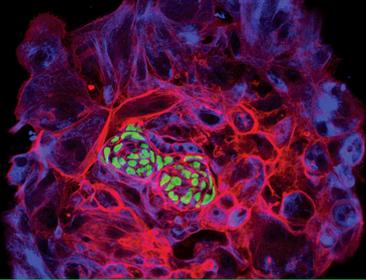
Olivier Pourquié



Jason Spence

## Confirmed speakers

- Arturo Alvarez-Buylla
- Silvia Cappello
- Alain Chédotal
- John Dick
- Tracy Grikscheit
- Neil Hanley
- Melissa Little
- Matthias Lutolf
- Alfonso Martinez Arias
- Alexander Meissner
- Antoon Moorman
- Malin Parmar
- Kathrin Plath
- Emma Rawlins
- Janet Rossant
- Mitinori Saitou
- Christine Seidman
- Christopher Walsh
- Fiona Watt
- James Wells



*"The meeting was just the right size to stimulate great discussion and interaction."*

Brigid Hogan, Duke University, USA (2016 meeting speaker)

## Meeting topics

- Early embryogenesis and germline development
- Ectoderm lineages including neural development
- Mesoderm lineages
- Endoderm lineages
- Visualising, mapping and quantifying human embryogenesis
- Tissue engineering

## Preliminary programme

### Sunday 23 September 2018

12:45	Lunch
14:30	Session 1
16:15	Coffee
17:00	Session 1 (continued)
18:30	Pre-dinner drinks
19:30	Dinner

### Monday 24 September 2018

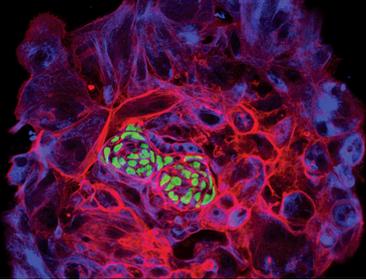
09:00	Session 2
10:30	Coffee
11:00	Session 2 (continued)
12:30	Lunch
14:00	Session 3
15:30	Coffee
16:00	Session 3 (continued)
17:30	Posters and pre-dinner drinks
19:30	Dinner

### Tuesday 25 September 2018

09:00	Session 4
10:30	Coffee
11:00	Discussion session
12:30	Lunch
14:00	Free time/social
15:30	Coffee
16:00	Session 5
17:30	Posters and pre-dinner drinks
19:30	Dinner

### Wednesday 26 September 2018

09:00	Session 6
10:30	Coffee
11:00	Session 6 (continued)
12:30	Concluding remarks
12:45	Lunch



*"This meeting was dedicated to an area of research that is evolving very fast at the moment. It was a unique opportunity to have a current overview and meet the people at the forefront of the field."*

Anne Grapin-Botton, University of Copenhagen, Denmark (2016 meeting speaker)

## Exhibition and sponsorship opportunities

### Exhibitor – £1,500

- Exhibition space 2 m x 2 m
- Company logo with link on the meeting website
- Full page colour advertisement in the meeting booklet
- Day registrations for two staff on the stand
- Dinner invitations on the exhibition day only for two staff
- Logo and company description (50 words) in the meeting booklet
- Company logo on all welcome/holding slides throughout the meeting

If you wish you display literature or materials at the meeting but will not be able to attend please get in touch for a price.

### Meeting dinner – £1,000

The main meeting dinner will be held on the last night, Tuesday 25 September. Your logo will be on the meeting booklet and also on the menus on each table. Your company logo and website link will be detailed on the sponsor's page of the meeting website. Your branded banner stands and signage can be on display, along with your literature during the dinner.

### Poster prizes

Please contact us if you are interested in sponsoring a poster prize.

### Poster session with pre-dinner drinks – £800 per session

The poster sessions with pre-dinner drinks will be held on Sunday 23 and Monday 24 September and will be an ideal time to meet the delegates. Your logo and website link will be on the meeting website and your logo will feature in the meeting booklet. Your branded banner stands and signage can be on display along with your literature during this poster session.

### Delegate meeting bags – £1,000

This is a great opportunity to get your logo on the meeting bags alongside our logo. Your logo and website link will be on the meeting website as well as your logo being in the meeting booklet.

### Sponsored lanyards – £650

All delegates will be given a name badge attached to a lanyard to wear for the duration of the meeting. Your logo would be printed on the lanyard along with the logo for Development. Your logo and website link will be on the meeting website as well as your logo being in the meeting programme.

### Inserts in delegate bags – £500

One A4/A5 leaflet will be included into the delegate packs. This is the best way to maximize exposure and ensure every delegate sees your information.

## Exhibition information

### Space allocation

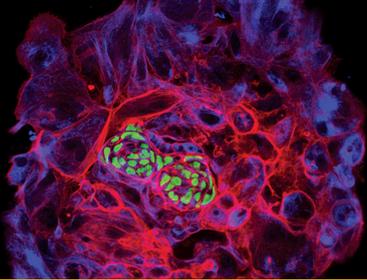
The exhibition stands are sold as space only with a 6ft table with 2 chairs. Spaces will be allocated on a first come, first served basis. The stands will be in the refreshment area.

### Exhibition hours

Monday 24 September: 10.00 – 19.30

**If you don't see a package that suits your specific needs, please contact us and we will be happy to help.**

**[sponsorship@biologists.com](mailto:sponsorship@biologists.com)**



*"What makes us human: a great topic for a great Meeting, embracing stem cell and developmental biology at its best."*

Pierre Vanderhaeghen, Universite Libre de Bruxelles, Belgium (2016 meeting speaker)

## Your details

Title	
First name	
Surname	
Job title	
Organisation	
Address	
Country	Post/Zip code
Telephone	Email

## Sponsorship opportunities

<input type="checkbox"/> Exhibitor	£1,500	<input type="checkbox"/> Poster session with pre-dinner drinks	£800 per session
<input type="checkbox"/> Meeting dinner	£1,000	<input type="checkbox"/> Sponsored lanyards	£650
<input type="checkbox"/> Delegate meeting bags	£1,000	<input type="checkbox"/> Insert in delegate bags	£500

All prices above are in Pound Sterling and exclude VAT

## How to pay

Payment via bank transfer     Payment via credit card     Payment via cheque

## Contact

Please return the form to: [sponsorship@biologists.com](mailto:sponsorship@biologists.com)

### Terms and conditions of booking

- Acceptance of applications for sponsorship is down to the discretion of the organisers.
- Exhibition stands must not exceed the space allocated and must not block other exhibitor access.
- The exhibitor shall ensure that its exhibition stand is open and staffed during the exhibition opening times and will not dismantle until after the final exhibition viewing time at 19:30 on Monday 24 September.
- The Company of Biologists reserves the right to alter stand allocations and the floor plan if required at its absolute discretion. Alterations will only be made if absolutely necessary and all exhibitors will be consulted and notified.
- Payments must be received per invoice terms and is non-refundable according to the cancellation terms below:  
Notification of cancellations or amendments to stand space must be submitted in writing. Cancellation charges:
  - More than 91 days prior to the first day of the meeting – 50% of the total charge
  - 91 days or less prior to the first day of the meeting – 100% of the total charge.
- Exhibitors are responsible for their own insurance for the meeting. A copy of your public liability insurance will be required by the end of August 2018.

**From stem cells to human development**

23-26 September 2018, Wotton House, Surrey, UK